

ADOPTION OPTIONS

Join us! We've brought together some of the most popular presentations and speakers in animal welfare and mixed them with plenty of breaks and networking opportunities.

AGENDA

SIGN IN AND FUEL UP: COFFEE, TEA AND DANISHES

9 am – 9:30 am

HOUSEKEEPING AND GETTING TO KNOW YOU

9:30 am – 9:45 am

One person from each organization should be prepared to introduce your group.

WELCOME FROM PETCO FOUNDATION

9:45 am – 10:15 am

Susan Rosenberg, PETCO Foundation

Learn how to use the high traffic of PETCO stores to increase adoptions for your organization. Other valuable resources to benefit your group that are available through the PETCO Foundation and PETCO will be discussed.

MARKETING YOUR PETS ONLINE: TIPS AND TRICKS TO INCREASE ADOPTIONS

10:15 am – 11:15 am

Lynn Katz, Petfinder.com

After a brief look at Petfinder.com's free service to the animal welfare community, Lynn will review the many benefits, resources and services that Petfinder offers members. This will be followed by a few tips and tricks for increasing adoptions, using Petfinder.com.

BREAK

11:15 am – 11:30 am

MANAGING MEDICATIONS IN THE SHELTER: STRATEGIES FOR SUCCESS

11:30 am – 1 pm

Dr. Miranda Spindel, the ASPCA

The medical treatment of homeless animals is often provided directly by shelter workers, rescue groups and foster care providers and guided by veterinarians. What information is important to know about common parasite and antibiotic and pain medications in the shelter and how they are chosen for use? This workshop will cover legal, medical and practical aspects of managing medications in the shelter.

SEMINAR TOPICS:

- **Marketing Your Pets Online**
- **Managing Medications in the Shelter**
- **Open Adoptions, Lasting Relationships**
- **Enrichment and Training in the Progressive Shelter**

VEGETARIAN LUNCH AND NETWORKING TIME

1 pm – 2 pm

OPEN ADOPTIONS, LASTING RELATIONSHIPS

2 pm – 3:30 pm

Nick Gilman, Humane Logic

The adoption process gets people off on the right paw toward enjoying a responsible, loving and long-term relationship with an animal. It should also be the beginning of another important relationship—between the adopter and the adopting organization. This workshop will discuss effective tools for making adoptions and building relationships with adopters so that we can both help them now and ensure they will always come back to us.

BREAK

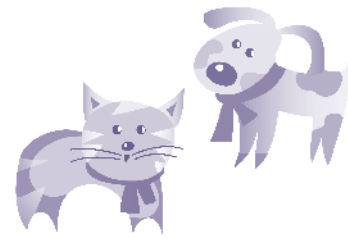
3:30 pm – 3:45 pm

ENRICHMENT AND TRAINING IN THE PROGRESSIVE SHELTER

3:45 pm – 5:15 pm

Elizabeth Marsden, Mission Dog

Enrichment for dogs is as important as food, water and shelter! Learn some easy, effective and no-cost ways to make the dogs in your care happier and more adoptable. We'll cover enrichment ideas for any size shelter and budget. We'll also do hands-on demonstrations of some easy training tricks that make dogs calmer and much more appealing to adopters.



All attendees will receive:

Educational materials, breakfast, lunch, an Adoption Options t-shirt and a gift from the PETCO Foundation

DRESS CASUALLY AND BE COMFORTABLE

SPEAKERS

LYNN KATZ, PETFINDER.COM

Lynn is a member of the shelter outreach team at Petfinder.com and manages the Adoption Options program. She has been involved in shelter and rescue work for over fifteen years and has served as manager of the state of New Jersey's pilot low-cost spay/neuter clinic. She is a certified ACO in the state of New Jersey and a former board member of a local TNR program. Lynn holds a BS in marine ecology from Rutgers University, is an avid NASCAR fan and lives in New Jersey with her household of special needs pets.

DR MIRANDA SPINDEL, the ASPCA

Dr. Spindel first began volunteering at a humane society veterinary clinic when she was twelve years old. She graduated in 1999 from Colorado State University's Professional Veterinary Medical Program, completed a rotating small animal internship and spent several years in small animal practice before returning to work in her true passion – shelter medicine. Dr. Spindel believes that the world within an animal shelter is rich in opportunity for veterinary education and has developed and taught a junior shelter-medicine course for five years at CSU as well as initiated and completed the first residency in shelter medicine offered through the university. She currently serves as president of the Association of Shelter Veterinarians and continues to work on a local and regional level with area shelters.

NICK GILMAN, HUMANE LOGIC

Nick has been working on behalf of animals for over 21 years. He has worked at the local level at animal shelters, doing everything from direct care

of animals to being executive director. His work experience ranges from national disaster relief to cruelty investigations, consulting and shelter design. He worked for three years for the Humane Society of the United States and for seven years for the American Humane Association, where he served as director of animal programs. Nick has appeared on NBC's "The Today Show," "CBS This Morning" and National Public Radio. He has authored numerous articles in humane trade magazines and has presented hundreds of workshops on humane issues, both in the United States and abroad. Nick is the 2003 recipient of the Dennis J. White Award for Excellence in Instruction and Training presented by the American Humane Association (AHA) and was also presented the Humanitarian of the Year Award by the Wisconsin Federation of Humane Societies.

ELIZABETH MARSDEN, MISSION DOG

Elizabeth Marsden is a Certified Pet Dog Trainer who has worked in nonprofit animal shelters for more than 20 years and has been a professional, positive-reinforcement dog trainer since 2001. Her experience is with both limited-admission and open-admission shelters, where her work included designing dog temperament evaluation programs and counseling adopters. Liz was voted one of the top recommended dog trainers in *Washingtonian Magazine* in 2006 and continues to teach companion dog classes, private training sessions and seminars. Liz is a member of the Association of Pet Dog Trainers. She lives in Chaplin, CT.

The mission of the PETCO Foundation is to raise the quality of life for pets and people who love and need them. Since its inception in February of 1999, over \$49 million has been raised through a combination of fundraisers in PETCO's almost 1000 stores and donations through the PETCO Foundation. These funds were used to support more than 5,700 local animal welfare groups across the U.S. The PETCO Foundation endeavors to create responsible animal guardians, reduce the number of adoptable animals euthanized, rescue animals in crisis and assist in modifying behavioral issues to make companion animals more adoptable. More information about the PETCO Foundation may be found by visiting www.petcofoundation.org.



Petfinder.com is the oldest, largest and most successful searchable database of homeless pets on the Web. It provides more than 12,000 animal adoption groups with free home pages and technical support to spotlight their adoptable pets online as well as providing networking platforms, discounts and gifts, and education for the groups. Visitors to the site, from the comfort of their homes, enter search criteria to see animals available for adoption ranked by distance from their Zip codes. The site has facilitated over 13 million adoptions since it was created in 1996.



Two ways to register

Registration is \$20 (\$10 for Petfinder members) and includes lunch and all materials. For more information email adoptionoptions@petfinder.com.

1. Register online by Apr. 13 at www.petfinder.com/adoptionoptions/ and pay by credit card using Paypal.

2. Register by mail by sending this form along with a check made out to "Petfinder.com." Photocopy form for multiple guests. Mail, post-

marked by Apr. 8, to: Petfinder.com, Lynn Katz, 28 Garden Street, South River, NJ 08882.

Name: _____

Organization: _____

Full address of organization: _____

Phone number: _____

Email address: _____

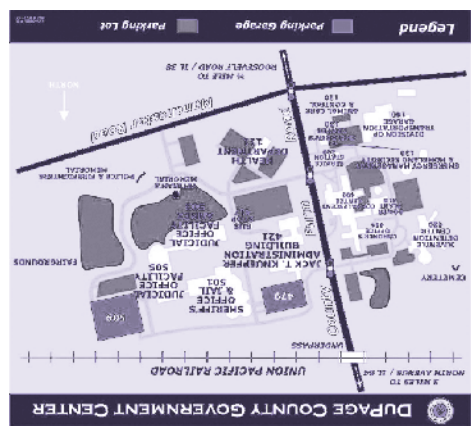
May we share your contact information with other attendees? Y N

Petfinder Shelter ID _____

All lunches are vegetarian. Please check here if you need a vegan meal.

DUPAGE COUNTY ANIMAL CARE AND CONTROL

630-407-2800



<http://www.dupageco.org/images/map.jpg>

MAP LINK

From I-55: Parking is south of the building. Entering the main entrance off of County Farm Rd., travel east to the first stop sign, make a left and park on the left. Enter through the main entrance on the east side of the building, facing away from County Farm Rd. For help on the day of the event, call 630-878-3135.

DIRECTIONS TO THE DUPAGE COUNTY AUDITORIUM

QUESTIONS & ADDITIONAL INFO

Lynn Katz, 732-993-7838

Lynn Katz, Petfinder.com
28 Garden Street
South River, NJ 08882

Join us for a ONE-DAY SEMINAR

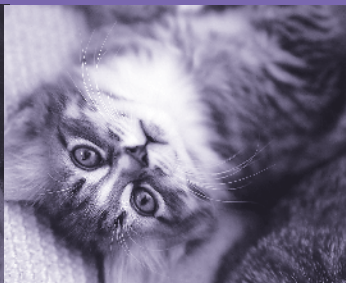
sponsored by **PETFINDER™** and **PETCO FOUNDATION**

SUNDAY, APRIL 19, 2009

DUPAGE COUNTY AUDITORIUM
421 N. County Farm Rd.
(Jack Knuepfer Building)
Wheaton, IL 60187

DuPage County Animal Care and Control
630-407-2800

SPECIAL THANKS TO:
DUPAGE COUNTY ANIMAL CARE & CONTROL
PAWS AND PURRS HUMANE SOCIETY



ADOPTION OPTIONS

behavior, placement and promotion