



Adoption Options

Join us! We've brought together some of the most popular presentations and speakers in animal welfare and mixed them with plenty of breaks and networking opportunities.

Agenda

SIGN IN AND FUEL UP: COFFEE AND DANISHES

9 am – 9:30 am

WELCOME FROM THE PETCO FOUNDATION

9:30 am – 10 am

Paul Jolly, PETCO Foundation

Learn how to use the high traffic of PETCO stores to increase adoptions for your organization. Also other valuable resources available through the PETCO Foundation and PETCO will be discussed to benefit your group.

MARKETING YOUR PETS ONLINE: TIPS AND TRICKS TO INCREASE ADOPTIONS

10 am – 11 am

Lynn Katz, Petfinder.com

After a brief look at Petfinder.com's free service to the animal welfare community, Lynn will review the many benefits, resources and services that Petfinder offers members. This will be followed by a few tips and tricks for increasing adoptions using Petfinder.com.

BREAK

11 am – 11:15 am

THE SHELTER PHARMACY-- AMOXICILLIN TO ZITHROMAX

11:15 am – 12:45 pm

Dr. Grant Gugisberg, Carver Lake Veterinary Center

What antibiotics are best for URI? What about diarrhea? This workshop will discuss common drugs for symptoms seen in rescued and homeless pets. We'll consider price, length of treatment, efficacy and spectrum of many common drugs. We'll discuss drugs that you may want to add to your pharmacy. Educate yourself so you can, along with your veterinarian, make the best decisions for your organization and pets.

VEGETARIAN LUNCH AND NETWORKING TIME

12:45 pm – 1:45 pm

INCREASING ADOPTIONS THROUGH THE USE OF A RETAIL PET ADOPTION CENTER

1:45 pm – 3:15 pm

Sean Hawkins, Saving Animals Across Borders

Many people won't walk into an animal shelter to adopt a pet, and many groups have no location to showcase their animals. Sean will talk about how to create a model Pet Adoption Center where animals can be displayed in a retail environment, greatly increasing their adoptability.

BREAK

3:15 pm – 3:30 pm

PIT BULLS: THE NEW FRONTIER

3:30 pm – 5:30 pm

Desiree Bender, Where Angels Run

Pit bulls are continuing to flood our shelters, and it is time to commit to doing something different for these wonderful dogs. We all know that rescue and adoption is not working quickly enough, and all too often the few pit bulls that are adopted from a shelter are returned. This workshop will go over some ways to help the pit bulls that have not entered your shelter/rescue yet and offer innovative ways to reach out and grab the pit bull owners before it is too late. We will also cover how to find a pit bull the right home through screening and marketing techniques. Pit bulls can be difficult to house in a shelter environment, but this class will give you the tools to keep pit bulls happy, healthy and safe while awaiting adoption.



**All attendees will receive:
Educational materials, lunch, an Adoption Options t-shirt,
and a gift from The PETCO Foundation.**

DRESS CASUALLY AND BE COMFORTABLE

Speakers

LYNN KATZ, PETFINDER.COM

Lynn is a member of the shelter outreach team at Petfinder.com and manages the Adoption Options program. She has been involved in shelter and rescue work for over a decade and has served as manager of the state of New Jersey's pilot low-cost spay/neuter clinic. She is a certified ACO in the state of New Jersey and a former board member of a local TNR program. Lynn lives in New Jersey with her household of special needs pets.

SEAN HAWKINS, SAVING ANIMALS ACROSS BORDERS

Sean has worked professionally in the field of animal care and protection since 1985. At the behest of Cleveland Armory and the Fund for Animals, Sean opened the "largest spay & neuter clinic in the world" in Manhattan, and additional clinics in Houston, Dallas, San Antonio and Albuquerque. The Fund's clinics became an independent charity known as the Spay-Neuter Assistance Program (SNAP) in 1999, with Sean at its helm. SNAP grew to operate 10 facilities in the United States and Mexico. Sean is president of Saving Animals Across Borders, which operates six high-volume, high quality sterilization and wellness clinics in the United States and Mexico. Sean is also an independent consultant for PetSmart Charities, Inc.

GRANT GUGISBERG, DVM, CARVER LAKE VET CENTER

Dr. Gugisberg is a 1991 graduate of the University of Minnesota. Licensed in five states, he practices at Carver Lake Veterinary Center in Woodbury, Minnesota. As part of his practice he operates a referral cat behavior service, doing both in-clinic and in-home consultations. He has participated in national roundtable discussions regarding feline upper respiratory tract infections. He is a member of the AVMA and the MVMA, is a past member of the St. Croix Animal Shelter Animal Care Committee, and has received fellow status with the American Association of Feline Practitioners.

DESIREE BENDER, WHERE ANGELS RUN

Desiree is the founder/president of Where Angels Run, a pit bull welfare organization in Arkansas, and program coordinator for the Humane Society of Faulkner County. She is a former long-time Pit Bull Rescue Central volunteer, a certified cruelty investigator, an HSUS DART volunteer and an expert witness in five cases involving pit bulls and has sat on numerous municipal committees drafting dangerous dog ordinances. She works with shelters throughout the nation in developing pit bull specific adoption, spay/neuter and outreach/education programs. She has more than 12 years of experience rescuing, handling, evaluating and housing pit bulls and has developed outreach programs that target pit bull owners and an education program with the Arkansas Juvenile Detention System involving her rescued fighting dog, Bubba.

Petfinder.com

Petfinder.com is the first, largest and most successful homeless pet network on the Internet. Petfinder.com brings shelter and placement groups online, providing them with a free home page and technical support to advertise their adoptable animals in a database spanning all of North America. Pet seekers, from the comfort of their homes, can see what animals are available for adoption at their local shelters and rescue groups. Petfinder.com provides its members with networking platforms, discounts and gifts, and education. Petfinder.com has facilitated ten million adoptions since it was created in 1996.

PETCO Foundation

The mission of the PETCO Foundation is to support community organizations and efforts that enhance the lives of companion animals while strengthening the bond between people and their pets. Since its inception in February of 1999, over \$33 million has been raised through a combination of fundraisers in over 800 stores and donations from the PETCO Foundation. These funds were used to support more than 4,200 local animal welfare groups across the U.S. The PETCO Foundation is dedicated to the Four R's in animal welfare: Reduce, Rescue, Rehabilitate, and Rejoice. More information about the PETCO Foundation may be found by visiting www.petco.com.

Lynn Katz, Petfinder.com
28 Garden Street
South River, NJ 08882

Two ways to register

Registration is \$20 (\$10 for Petfinder members) and includes lunch and all materials. Please mail registration by April 10 or register online. For more information email adoptionoptions@petfinder.com.

1. Register by mail by sending this form along with a check made out to "Petfinder.com." Photocopy form for multiple guests. Mail to: Petfinder.com, Lynn Katz, 28 Garden Street, South River, NJ 08882
2. Register online at <http://www.petfinder.com/adoptionoptions/> and pay by credit card using Paypal.

First name: _____

Last name: _____

Organization: _____

Full address of organization: _____

Phone number: _____

Email address: _____

May we share your contact information with other attendees? Y N

Are you a Petfinder member? Y N Petfinder Shelter ID _____



DIRECTIONS TO THE HOTEL

Take I-75 to exit 260, Windy Hill Road. Stay far right on exit for Interstate North Parkway. The hotel is on the left.

QUESTIONS & ADDITIONAL INFO

Lynn Katz, 732-254-6553

HOTEL PHONE

Atlanta Marriott Northwest, 770-952-7900

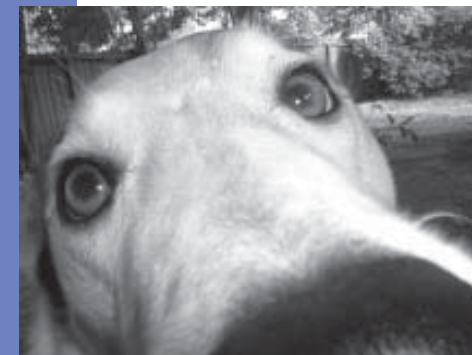
ADOPTION OPTIONS

thinking and working
outside the box

SATURDAY, APRIL 21, 2007

JOIN US FOR A ONE-DAY SEMINAR
SPONSORED BY
PETCO FOUNDATION

ATLANTA MARRIOTT NORTHWEST
200 INTERSTATE NORTH PARKWAY
ATLANTA, GA 30339



Adopted! Aspen from Pima Animal Care Center

behavior,
placement,
& promotion