

ADOPTION OPTIONS

Join us! We've brought together some of the most popular presentations and speakers in animal welfare and mixed them with plenty of breaks and networking opportunities.

AGENDA

SIGN IN AND FUEL UP: COFFEE AND DANISH

9 am – 9:30 am

HOUSEKEEPING AND GETTING TO KNOW YOU

9:30 am – 9:45 am

One person from each organization should be prepared to introduce your group. Bring business cards, brochures, news and/or fundraising items.

WELCOME FROM THE PETCO FOUNDATION

9:45 am – 10:15 am

Learn how to use the high traffic of PETCO stores to increase adoptions for your organization. Other valuable resources to benefit your group that are available through the PETCO Foundation and PETCO will be discussed.

MARKETING YOUR PETS ONLINE: TIPS AND TRICKS TO INCREASE ADOPTIONS

10:15 am – 11:45 am

Susan Greene, *Petfinder.com*

After a brief look at Petfinder.com's free service to the animal welfare community, Susan will review the many benefits, resources and services that Petfinder offers members. This will be followed by a few tips and tricks for increasing adoptions, using Petfinder.com.

BREAK

11:45 am – noon

VACCINATION PROTOCOLS FOR SHELTERS AND RESCUE ORGANIZATIONS

Noon – 1:30 pm

Dr. Karen Dashfield, *DVM*

There are many protocols circulating for the vaccination of animals, and vaccination is an important part of disease prevention in a shelter. By understanding the available vaccines, and their benefits and limitations, we will enable you to design a vaccine protocol that is best suited for your shelter or rescue organization.

All attendees will receive:

Educational materials, breakfast, lunch, an Adoption Options t-shirt and a gift from the PETCO Foundation.

DRESS CASUALLY AND BE COMFORTABLE.

VEGETARIAN LUNCH, NETWORKING TIME

1:30 pm – 2:30 pm

EXPAND YOUR REACH WITH YOUR FOSTER PROGRAM

2:30 pm – 3:45 pm

Deb Edwards

A well-run foster program can increase the number of animals you can save and improve the quality of life for those that you do. It allows you to devote one-on-one attention to animals that would be difficult to care for in a shelter environment – orphaned or feral kittens, animals recovering from illness or surgery, or those that need more dedicated behavior rehabilitation. Learn the keys to building a successful foster program for both shelters and rescues that can have a lasting positive effect on the animals and the surrounding community.

BREAK

3:45 pm – 4 pm

TRAINING SHELTER DOGS

4 pm – 5:30 pm

Sue Sternberg, *Rondout Valley Animals for Adoption*

Animal welfare professionals have a responsibility to provide true quality of life for all of the dogs in their programs. This workshop covers the importance of achieving and maintaining quality of life for dogs in shelters. Training, behavior modification programs, and mental, behavioral and emotional stimulation for dogs will be covered. We will explore some fun and easy ways to train adoptable dogs so they can put their best paw forward. Shelter dogs will be used for demonstration.



SPEAKERS

SUSAN GREENE, PETFINDER.COM

As a member of the shelter outreach team, Susan is the first point of contact for shelters and placement groups at Petfinder.com. Susan worked as a humane officer with the Tompkins County (NY) SPCA. She then spent 17 years in an academic setting, first in law enforcement and then with the biology department at Ithaca College. From 1990-2004 she ran a wildlife control and rescue business which stressed humane control methods and also handled feral cats. Due to an increasing number of requests for help with cats, the business became a feral cat rescue in 2004 and has successfully managed cat colonies to zero or near zero. She has presented on wildlife and feral cat issues at national and international conferences. Susan holds a B.A. degree in philosophy from Ithaca College and is completing an M.S. in communications. She lives in rural New York State with her six purrrsonal cats, her dog, Molly, and a cat facility for formerly feral felines who are up for adoption on Petfinder.com.

DR. KAREN DASHFIELD, DVM

Karen is a veterinarian with 19 years of experience designing disease control programs for shelters, kennels and wildlife rehabilitators throughout New Jersey. In this role she has treated and monitored over 250 infected dogs in a single facility during a canine influenza outbreak and worked with numerous facilities to identify, treat and control outbreaks of disease. As director of Sussex County Animal Response, she initiated and ran a shelter for Hurricane Katrina Dogs in 2005/2006 that received, re-homed and reunited over 200 animals. As a house call veterinarian, Karen provides regular on-site care for the animals of BARKS (Byram Animal Rescue and Kindness Squad) and Antler Ridge Wildlife Rehab. Through BARKS she runs a pet-food pantry that distributes pet food to human food pantries and needy families throughout Sussex County, N.J. Karen is also a consultant for Best Friends Animal Society, working on the Best Friends Search and Service Dog Program. She has been involved in search and rescue dog training for over 15 years and responded to 9/11 with her dog Sophie. She shares her home with her four dogs Red, Dusty, Bella and Sadie, and a cat named Princess. Sadie, a rescued Springer Spaniel, is a search dog in training.

DEB EDWARDS

Deb Edwards has a long and distinguished career in animal welfare. She is a certified animal control officer as well as a certified animal cruelty investigator and has received citations from the Township of Parsippany and the legislature of the State of NJ. Most recently, Deb was the director of operations for Mt. Pleasant Animal Shelter, where she oversaw all shelter operations. She speaks frequently on animal welfare to various professional and public audiences. Deb shares her home in New Jersey with two dogs, two cats, two birds, a thriving fish tank and a very understanding partner – all of them rescues in one way or another.

SUE STERNBERG, RONDOUT VALLEY ANIMALS FOR ADOPTION

Sue Sternberg is founder and owner of Rondout Valley Animals for Adoption, a small, open admission animal shelter which serves both the local (upstate New York) community as well as runs national programs. These national programs are dedicated to helping shelters ensure safe and lasting dog adoptions through behavioral and temperament assessments, quality of life for dogs in shelters, and to encourage innovative and proactive community outreach programs. Sue has over 25 years of dog behavior experience, including as a dog control officer, kennel and animal care technician at various shelters, dog trainer and behavior counselor, dog training instructor and temperament evaluator at the ASPCA, boarding kennel owner, veterinary assistant, successful competitor in a variety of dog sports, and teacher of dog trainers. Rondout Valley Animals for Adoption is featured in an HBO documentary called "Shelter Dogs," which aired in January of 2004. She is the author of *Successful Dog Adoption* (Howell Book House, www.amazon.com) and most recently published the *Assess-A-Pet Manual* (www.greatdogproductions.com). Sue has four dogs, one from a shelter in Oklahoma, one from a shelter in Virginia, one from NYC animal control, and one from a cattle ranch in Utah. She is an accomplished fiddle player, an avid mineral and fossil collector, loves Earl Grey tea, and is a major "Stargate Atlantis" fan.

All lunches are vegetarian. Please check here if you need a vegan meal.

Name: _____

Organization: _____

Full address of organization: _____

Public Phone: _____

Private phone (for our use only): _____

Email address: _____

Petfinder Shelter ID: _____

Registration is \$20 (\$10 for Petfinder members) and includes lunch and all materials. For more information email adoptionoptions@petfinder.com.

1. Register online by November 7 at www.petfinder.com/adoptionoptions/ and pay by credit card using Paypal.

2. Register by mail by sending this form along with a check made out to "Petfinder.com." Photocopy form for multiple guests. Mail, post-marked by November 3, to: Petfinder.com, Lynn Davidson-Katz, 28 Garden Street, South River, NJ 08882.

Two ways to register

Lynn Davidson-Katz, Petfinder.com
28 Garden Street
South River, NJ 08882

Lynn Davidson-Katz, Petfinder.com
28 Garden Street
South River, NJ 08882



The mission of the PETCO Foundation is to raise the quality of life for pets and people who love and need them. Since its inception in February of 1999, over \$75 million has been raised through the PETCO Foundation. These funds were used to support more than 7,000 local animal welfare groups across the U.S. The PETCO Foundation endeavors to create responsible animal guardians, reduce the number of adoptable animals euthanized, rescue animals in crisis and assist in modifying behavioral issues to make companion animals more adoptable. More information about the PETCO Foundation may be found by visiting www.petcofoundation.org.



Petfinder.com is the oldest, largest and most successful searchable database of homeless pets on the Web. It provides more than 13,000 animal adoption groups with free home pages and technical support to spotlight their adoptable pets online as well as providing networking platforms, discounts and gifts, and education for the groups. Visitors to the site, from the comfort of their homes, enter search criteria to see animals available for adoption ranked by distance from their Zip codes. The site has facilitated over 17 million adoptions since it was created in 1996.

THE CENTER OF BRYANT IN BISHOP PARK

501-847-7275 (for directions or center info only)

DIRECTIONS:

FROM THE WEST (TEXARKANA): Take I-30 East to Exit #121 (Alcoa Road). Continue on the I-30 access road approximately 1.5 miles. Turn right on Woodland Park Road. Turn right on Boone Road. Bishop Park is on the left.

FROM THE EAST (LITTLE ROCK): Take I-30 West to Exit #123 (Bryant/Bauxite). Continue on access road approximately 1.5 miles. Turn right on Springhill Road. Turn left to cross over I-30 to eastbound access road. Continue on access road east for approx. .5 of a mile. Turn right on Woodland Park Road. Turn right on Boone Road. Bishop Park is on the left.

Join us for a ONE-DAY SEMINAR

sponsored by
**PETFINDER™ and
PETCO FOUNDATION**

**SUNDAY
NOVEMBER 13**

Special thanks to Bryant Animal Control & Adoption Center



ADOPTION OPTIONS

behavior, placement and promotion

**THE CENTER OF BRYANT
IN BISHOP PARK**
6401 Boone Rd
Bryant, AR 72022
501-847-7275 (for directions or center info only)