

ADOPTION OPTIONS

Join us! We've brought together some of the most popular presentations and speakers in animal welfare and mixed them with plenty of breaks and networking opportunities.

AGENDA

SIGN IN AND FUEL UP: COFFEE AND DANISH

9 am – 9:30 am

HOUSEKEEPING AND GETTING TO KNOW YOU

9:30 am – 9:45 am

One person from each organization should be prepared to introduce your group. Bring business cards, brochures, news and/or fundraising items.

WELCOME FROM THE PETCO FOUNDATION

9:45 am – 10:15 am

Learn how to use the high traffic of PETCO stores to increase adoptions for your organization. Other valuable resources to benefit your group that are available through the PETCO Foundation and PETCO will be discussed.

MARKETING YOUR PETS ONLINE: TIPS AND TRICKS TO INCREASE ADOPTIONS

10:15 am – 11:45 am

Lynn Davidson, Petfinder.com

After a brief look at Petfinder.com's free service to the animal welfare community, Lynn will review the many benefits, resources and services that Petfinder offers members. This will be followed by a few tips and tricks for increasing adoptions, using Petfinder.com.

BREAK

11:45 am – noon

VACCINATION PROTOCOLS FOR SHELTERS AND RESCUE ORGANIZATIONS

Noon – 1:30 pm

Dr. Karen Dashfield, DVM

There are many protocols circulating for the vaccination of animals, and vaccination is an important part of disease prevention in a shelter. By understanding the available vaccines, and their positives and limitations, we will enable you to design a vaccine protocol that is best suited for your shelter or rescue organization.

All attendees will receive:

Educational materials, breakfast, lunch, an Adoption Options t-shirt and a gift from the PETCO Foundation.

DRESS CASUALLY AND BE COMFORTABLE.

VEGETARIAN LUNCH, NETWORKING TIME

1:30 pm – 2:30 pm

EXPAND YOUR REACH WITH YOUR FOSTER PROGRAM

2:30 pm – 3:45 pm

Deb Edwards

A well-run foster program can increase the number of animals you can save and improve the quality of life for those that you do. It allows you devote one-on-one attention to animals that would be difficult to care for in a shelter environment – orphaned or feral kittens, animals recovering from illness or surgery, or those that need more dedicated behavior rehabilitation. Learn the keys to building a successful foster program for both shelters and rescues that can have a lasting positive effect on the animals and the surrounding community.

BREAK

3:45 pm – 4 pm

EVALUATING DOGS – CREATING BEHAVIORAL WELLNESS IN THE SHELTER ENVIRONMENT

4 pm – 5:30 pm

Pia Silvani, St. Hubert's Animal Welfare Center

Wellness is a balance between medical, physical, emotional and behavioral fitness. Living in a shelter environment or moving from foster home to foster home can be very stressful for some animals. As a result, behavior problems can develop or get worse. Maintaining balance in behavioral health is critical. The mind and body are not separate entities but thoroughly interwoven and connected. The dog's mind and body produce a whole dog. Pia will show videos and demonstrate how to evaluate the needs of shelter dogs as individuals in order to enhance behavioral wellness, address common behavior problems and increase adoptability.



SPEAKERS

LYNN DAVIDSON, PETFINDER.COM

Lynn is a member of the shelter outreach team and manages the Adoption Options program. She has been involved in shelter and rescue work for over fifteen years and has served as the manager of the state of New Jersey's pilot low-cost spay/neuter program. She is a certified ACO and former board member of a local TNR program. Lynn is a graduate of Rutgers University and an avid motorsports fan and lives in New Jersey with two dogs and six cats.

DR. KAREN DASHFIELD, DVM

Karen is a veterinarian with 19 years of experience designing disease control programs for shelters, kennels and wildlife rehabilitators throughout New Jersey. In this role she has treated and monitored over 250 infected dogs in a single facility during a canine influenza outbreak and worked with numerous facilities to identify, treat and control outbreaks of disease. As director of Sussex County Animal Response, she initiated and ran a shelter for Hurricane Katrina Dogs in 2005/2006 that received, re-homed and reunited over 200 animals. As a house call veterinarian, Karen provides regular on-site care for the animals of BARKS (Byram Animal Rescue and Kindness Squad) and Antler Ridge Wildlife Rehab. Through BARKS she runs a pet-food pantry that distributes pet food to human food pantries and needy families throughout Sussex County, N.J. Karen is also a consultant for Best Friends Animal Society, working on the Best Friends Search and Service Dog Program. She has been involved in search and rescue dog training for over 15 years and responded to 9/11 with her dog Sophie. She shares her home with her four dogs, Red, Dusty, Bella and Sadie, and a cat named Princess. Sadie, a rescued Springer Spaniel, is a search dog in training.

DEB EDWARDS

Deb Edwards has a long and distinguished career in animal welfare. She is a certified animal control officer as well as a certified animal cruelty investigator and has received citations from the Township of Parsippany and the Legislature of the State of NJ. Most recently, Deb was the director of operations for Mt. Pleasant Animal Shelter, where she oversaw all shelter operations. She speaks frequently on animal welfare to various professional and public audiences. Deb shares her home in New Jersey with two dogs, two cats, two birds, a thriving fish tank and a very understanding partner – all of them rescues in one way or another.

PIA SILVANI, ST. HUBERT'S ANIMAL WELFARE CENTER

Pia is director of training and behavior at St. Hubert's Animal Welfare Center in Madison, N.J. Pia writes behavior articles for the shelter's newsletter and library. She lectures on animal behavior internationally and routinely consults with various shelters around the world. She is past vice president of the Association of Pet Dog Trainers and Certification Council for Professional Dog Trainers and now the secretary of the APDT Foundation. She is also on the advisory committee of the Animal Rescue League of Boston and consults with various organizations around the country to enhance and improve their training and behavior departments. Pia has been involved in rescue work for over 20 years. She shares her home with husband, Marty, as well as their three Belgian Tervurens. In her spare time, she and her dogs successfully compete in obedience, Rally-O, agility and K9 Noseworks.

The mission of the PETCO Foundation is to raise the quality of life for pets and people who love and need them. Since its inception in February of 1999, over \$75 million has been raised through the PETCO Foundation. These funds were used to support more than 7,000 local animal welfare groups across the U.S. The PETCO Foundation endeavors to create responsible animal guardians, reduce the number of adoptable animals euthanized, rescue animals in crisis and assist in modifying behavioral issues to make companion animals more adoptable. More information about the PETCO Foundation may be found by visiting www.petcofoundation.org.



Petfinder.com is the oldest, largest and most successful searchable database of homeless pets on the Web. It provides more than 13,000 animal adoption groups with free home pages and technical support to spotlight their adoptable pets online as well as providing networking platforms, discounts and gifts, and education for the groups. Visitors to the site, from the comfort of their homes, enter search criteria to see animals available for adoption ranked by distance from their Zip codes. The site has facilitated over 17 million adoptions since it was created in 1996.



All lunches are vegetarian. Please check here if you need a vegan meal.

Name: _____

Organization: _____

Full address of organization: _____

Public Phone: _____

Private phone (for our use only): _____

Email address: _____

Petfinder Shelter ID: _____

Registration is \$20 (\$10 for Petfinder members) and includes lunch and all materials. For more information email adoptionoptions@petfinder.com.

1. Register online by August 22 at www.petfinder.com/adoptionoptions/ and pay by credit card using Paypal.

2. Register by mail by sending this form along with a check made out to "Petfinder.com." Photocopy form for multiple guests. Mail, post-marked by August 18, to: Petfinder.com, Lynn Davidson-Katz, 28 Garden Street, South River, NJ 08882.

Two ways to register

256-428-2000

THE WESTIN HUNTSVILLE

DIRECTIONS:

FROM THE NORTH: Take US231/431 south to I-565 westbound. Take I-565 W to Exit 14B, Research Park Blvd. Go north on Research Park Blvd. to Madison Pike exit. Turn right at light onto Madison Pike and right onto Governors West.

FROM THE WEST: Travel on I-565 eastbound to Exit 14, Research Park Blvd. Go north on Research Park Blvd. to Madison Pike exit. Turn right at light onto Madison Pike and right onto Governors West.

FROM THE EAST: From downtown Huntsville, travel onto I-565 westbound to Exit 14B, Research Park Blvd. Go north on Research Park Blvd. to Madison Pike exit. Turn right at light onto Madison Pike and right onto Governors West.

FROM THE SOUTH: Travel via Memorial Pkwy. and continue onto I-565 westbound to Exit 14B, Research Park Blvd. Go north on Research Park Blvd. to Madison Pike exit. Turn right at light onto Madison Pike and right onto Governors West.

Lynn Davidson-Katz, 732-993-7838

QUESTIONS & ADDITIONAL INFO

Lynn Davidson-Katz, Petfinder.com
 28 Garden Street
 South River, NJ 08882

Join us for a ONE-DAY SEMINAR

sponsored by **PETFINDER™** and **PETCO FOUNDATION**

**FRIDAY
AUGUST 26**

Special thanks to Huntsville Animal Services



ADOPTION OPTIONS

behavior, placement and promotion

THE WESTIN HUNTSVILLE
 6800 Governors West
 Huntsville, AL 35806
 256-428-2000